

FUND FACTS

Inception Date : April 19, 2017
Fund Size (million \$) : \$5.9

Portfolio Manager : Heward Investment Management Inc.

Fund Class	Fund Number	NAV (\$)
Class A	MAJ751	N/A
Class F	MAJ752	\$10.74
Class O	MAJ750	\$10.86
Class D	MAJ753	N/A

Distributions	
M12 Income Distribution (Class O)	\$0.02
YTD Income Distribution (Class O)	\$0.05
Annual Capital Gains Distribution	\$0.25

PERFORMANCE - Compounded Annual Returns (%)

	1 mth.	3 mths.	6 mths.	YTD	1 year	2 years	3 years	5 years	10 years	Since Inception
Heward Global Leaders Fund	+0.69%	+3.33%	+5.18%	+15.06%	+15.06%	+5.55%				+4.48%
Global Leaders Benchmark*	+0.34%	+5.07%	+6.41%	+17.54%	+17.54%	+7.00%				+6.25%

*80% MSCI World, 10% S&P/TSX Total Return Index, 10% FTSE TMX Canada 91 Day TBill Index

OBJECTIVES AND STRATEGY

The Heward Global Leaders Fund seeks to generate consistent risk adjusted returns over the long term by identifying high-quality global businesses that are attractively priced. These companies are typically leaders in their respective business field, have high defensible barriers to entry, strong free-cash-flow generation, solid management, high returns on invested capital and consistent return of capital via dividends. By focusing on predictable high-quality global businesses, the goal is to preserve capital during market corrections and downturns while generating value over an economic cycle. The Fund is comprised of 35-50 leading global businesses from four regions: North America, Europe, Asia-Pacific and Japan.

WHAT DOES THE FUND INVEST IN?

Current Asset Mix

CASH	6.9%
EQUITY	93.1%



Sector Allocation

CONSUMER DISCRETIONARY	9.98%
CONSUMER STAPLES	10.55%
ENERGY	1.86%
FINANCIALS	15.35%
HEALTH CARE	18.83%
INDUSTRIALS	12.00%
INFORMATION TECHNOLOGY	13.72%
MATERIALS	4.97%
COMMUNICATION SERVICES	5.86%
CASH	6.87%



TOP TEN HOLDINGS

STOCK NAME	% OF PORTFOLIO
GOLD FIELDS LTD SP ADR (1 ORD)	3.62%
ROCHE HLDG LTD ADR (0.125 ORD SHR)	3.57%
NEWMONT CORPORATION COM	3.34%
APPLE INC COMMON	3.22%
NOVARTIS AG ADR (1 ORD)	3.12%
GLAXOSMITHKLINE PLC SP ADR (2 ORD)	3.09%
AMERICAN EXPRESS CO COMMON	3.00%
SONY CORP ADR (1 ORD)	2.98%
HOME DEPOT INC COMMON	2.87%
STARBUCKS CORP COMMON	2.70%

WHO SHOULD INVEST IN THIS FUND?

The Fund is suitable for investors that value capital appreciation. They aim to participate in long-term growth opportunities available in equity markets.

HOW THE FUND PERFORMED

In our view the year that just ended should serve to provide a platform for further equity market gains. While the tailwinds for stocks in 2020 appear reasonable and likely to bring stronger results for corporate revenues and earnings, many risks still remain including: excessive equity valuations and US election year politics leading to gridlock in the world's largest economy. Despite these risks, we do factor into consideration the recent progress made toward resolving the trade war between the US and China, as a Phase One agreement now looks like a done deal. The de-escalation of the trade war begins the removal of a major source of uncertainty that was undermining business confidence, disrupting global supply chains and causing many firms to pause or reduce investment spending. In terms of our preferred sectors exposure we have solid exposure to: Technology, US Financials and Gold.

We consider technology (and globalization) to be the key drivers of economic and corporate earnings growth. The ubiquitous nature of technology, which serves consumers, businesses and governments, underpins the attractiveness of the sector. US financials are a key sector for us with a steepening yield curve, as well as the recognition by investors that big banks in the United States although not cheap, are undervalued. Technological innovation, sustainable US economic growth, and opportunities developing abroad also offer the potential for the financial sector's potential earnings growth. Gold; After trimming our holdings in the Fall, we began to add to our gold holdings very selectively in December. We see bullion prices moving higher due to fundamental demand (Central Banks, Chinese / Indian buying, and fundamental investment). Also, as we have written, the excessive debt levels globally will eventually have to be repaid. The long-term trend for bullion appears higher and we are positioned accordingly.

The economy drives corporate earnings and the direction of earnings is driven by economic activity, which remains in uptrend. While constructive on global equities longer term, we will monitor the political and economic landscape closely and constantly reassess our investment positions.

QUICK FACTS AND FUND CHARACTERISTICS

CHARACTERISTICS:

- Equity portfolio with international exposure
- 35-45 Holdings
- Moderate risk
- Medium to long-term appreciation

FUND TYPE: Global Equity

REGISTERED ACCOUNT ELIGIBILITY: RRSP, RESP, RRIF, IPP, TFSA

MINIMUM INVESTMENT: \$150,000 (or investors who meet criteria as "accredited investor")

DISTRIBUTION FREQUENCY: Income: Quarterly/Capital Gains: Annually

PROVINCES OF DISTRIBUTION: QC, ON, AB, NB, BC

FUND MANAGER: Majestic Asset Management LLC

FUND ADMINISTRATOR: SGGG Fund Services Inc.

CUSTODIAN: National Bank Correspondent Network

TRUSTEE: TSX Trust Company

AUDITORS: KPMG Canada

LEAD MANAGER

Geoffrey Heward

Senior Vice President, Portfolio Manager

A third generation Heward and portfolio management professional, Geoffrey Heward began his career with Cazenove & Co. in London, England, in 1986. Later, he returned to Canada and joined Merrill Lynch in Toronto, focusing on international equities. Geoff has extensive investment experience having also worked with Sanwa Bank, Scotia Capital Markets and Desjardins Securities, where he held the position of Vice President, Equity Capital Markets. In 2007, having lived away from Montreal for more than 20 years, Geoff returned to join the family firm.

Co-managers: Maurice Conti

ABOUT THE FIRM

HEAD OFFICE: Montreal, Quebec

FOUNDED: In 1981 and remains independently owned by the principals of the firm, thus ensuring its continued independence

STAFF: 20

PORTFOLIO MANAGERS: Stable and experienced investment management team of 6 with almost 200 years of combined experience

INVESTMENT STYLE: Growth at a Reasonable Price (GARP) with value basis.

INVESTMENT PROCESS: Top-down/Bottom-up

INVESTMENT OBJECTIVE: To provide long term growth and preservation of capital

ASSETS UNDER MANAGEMENT: Approximately \$707 million

FOR MORE INFORMATION

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Performance is calculated after brokerage costs, but before management fees. Management fees and administrative expenses all may be associated with pooled fund investments. Please read the offering memorandum before investing. The indicated rates are the historical compound total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Pooled funds are not guaranteed, their value changes frequently and past performance may not be repeated. The Global Leaders Benchmark has been used since the inception of the Heward Global Leaders Fund on April 30th, 2017. It reflects the Fund's investment policy of 80% global equity, 10% Canadian equity, and 10% cash (+/- 20%). The blended returns are calculated by Heward Investment Management Inc. using end of day index level values licensed from MSCI ("MSCI Data"). For the avoidance of doubt, MSCI is not the benchmark "administrator" for, or a "contributor", "submitter" or "supervised contributor" to, the blended returns, and the MSCI Data is not considered a "contribution" or "submission" in relation to the blended returns, as those terms may be defined in any rules, laws, regulations, legislation or international standards. MSCI Data is provided "AS IS" without warranty or liability and no copying or distribution is permitted. MSCI does not make any representation regarding the advisability of any investment or strategy and does not sponsor, promote, issue, sell or otherwise recommend or endorse any investment or strategy, including any financial products or strategies based on, tracking or otherwise utilizing any MSCI Data, models, analytics or other materials or information.